

Are You Reaching Your Platform Potential?

Improve Your Speaking Effectiveness In This Unique Program-

The Mental Game Of Speaking™ Building Composure, Confidence and Credibility

Platform professionals consistently perform to their true potential. They connect with their audiences. They overcome stage fright, get into the zone and influence people in masterful ways. They know how to meet the needs of every audience they encounter. You can do all this and more when you learn the mastery secrets of professional speakers. This program will positively impact your platform confidence and speaking effectiveness.

The Mental Game Of Speaking™ helps you dramatically increase your awareness as a speaker, develop a self-coaching system and gives you a master performance blueprint for realizing your great platform potential. This is a content-rich, practical and experiential program where you will learn how to craft magical stories, use humor, inject a spirit of Hollywood into your staging and come across as the strong professional you are.

Bill was a member of the Board Of Directors of The National Speakers Association in Northern California for two years. He has trained professional speakers and corporate executives in the methods and approaches that world-class presenters utilize. He will teach you how to build a tool kit of communication and influencing skills that you will begin using immediately and will have for a lifetime. Here are some of the powerful benefits you'll receive from this experiential, entertaining and practical program. You will:

- **Know how to construct a head message and heart message your audiences will love.**
- **Learn to read your audience so you can think on your feet and adjust your material to their needs.**
- **Discover how to handle disruptions and distractions and stay focused.**
- **Develop interactive audience-involvement approaches to keep everyone engaged.**
- **Look forward to holding Q and A sessions and being spontaneous.**

In this program you will learn inside professional secrets of how to calibrate your audience, use facilitation techniques, pre-program questionnaires, and to craft powerful openers and closers that will make your presentations memorable. You'll learn how to create, write and stage your speeches. You'll learn how to project your body language, voice control and how to pace your speeches.

Available as a breakfast, luncheon or dinner keynote speech, or as a half-day or full day interactive workshop, **The Mental Game Of Speaking™** can be fully customized for your group's needs. Organizations can use this program in retreats, meetings, team sessions and more.

Your platform coach is Bill Cole, MS, MA, The Mental Game Coach™ - Bill is a nationally and internationally-recognized coach and expert in peak performance. He has been a professional coach for over 30 years, including corporate America, big-time college athletics and major-league pro sports. He's a published book author with over 300 published articles worldwide to his credit.

Ask about these other winning programs: **The Mental Game of Customer Service, Winning the Mental Game of Team Building, Winning the Mental Game of Golf, Winning the Mental Game of Life, The Mental Game of Selling, Influencing Skills For Leaders, Stop Stress And Banish Burnout For Sustainable Self-Renewal and Coaching For Communication Excellence.**

To book this program, or for more information, please contact us today.

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